



**New collection**

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100 references  
2 technologies

**All in 1**

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# Creation 30

The Reference in LVT

**Gerflor**<sup>®</sup>

# New Creation 30 Collection



## New designs

- 20 new exclusive designs

## Nouveaux designs

- 20 nouveaux décors exclusifs

35  
CORE  
DESIGNS

## Core designs

- 35 designs available in all installation systems (DB, Solid Clic)

## Core Designs

- 35 décors disponibles dans tous les systèmes de pose (DB, Solid Clic)



## New surface treatment

- Ultra Matt Finish
- Micro Scratch Resistance
- Ease of maintenance

## Nouveau traitement de surface

- Aspect Ultra Mat
- Résistance aux micro-rayures
- Facilité d'entretien

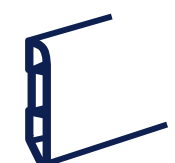


## New interlocking offer

## Nouvelle offre clipsable



CURTON STONE LIGHT BEIGE



## Complete solution

- Underlayers, matting, matching skirtings and coverstrips

## Offre complète

- Sous couches, tapis, plinthes et profilés coordonnés



## 100% in stock

## 100% en stock

100 references  
60 designs  
**All in 1**

Dry Back Solid Clic Pages

Code	Color Design			Pages
0447	Amador	■	■	30
0579	Amarante	■	-	38
0060	Arena	■	-	48
0748	Back Street	■	-	70
0347	Ballerina	■	■	16
0869	Bloom Uni Grey	■	■	68
0868	Bloom Uni Taupe	■	■	68
0871	Bostonian Oak	■	■	46
0853	Bostonian Oak Beige	■	■	46
0855	Bostonian Oak Grey	■	-	46
0851	Bostonian Oak Honey	■	■	46
1293	Braukerne Beige	■	■	42
1292	Braukerne Natural	■	■	42
0459	Brownie	■	-	28
0457	Buffalo	■	-	32
0465	Cambridge	■	-	14
0618	Carmel	■	■	72
0850	Cedar Brown	■	■	20
0849	Cedar Pure	■	■	20
0809	Chevron Hurricane	■	-	54
1276	Curton Stone Light Beige	■	■	78
1275	Curton Stone Light Grey	■	■	78
0750	Durango Moka	■	-	76
0751	Durango Taupe	■	-	76
0441	Honey Oak	■	■	12
0455	Long Board	■	■	40
0448	Malua Bay	■	■	6
0461	Michigan	■	■	26
0816	Northwood Macchiato	■	-	4
0817	Northwood Mokaccino	■	-	4
1294	Oak Fantasy Brown	■	■	22
1295	Oak Fantasy Grey	■	■	22
1296	Oak Fantasy Honey	■	■	22
1291	Oppland Stone	■	-	60
0061	Oxford	■	-	56
0856	Paint Wood Taupe	■	-	50
0374	Parker Station	■	■	58
0503	Quartet	■	■	18
0859	Quartet Fauve	■	■	18
0870	Quartet Honey	■	■	18
0456	Ranch	■	■	52
0861	Reggia Ivory	■	-	74
0436	Riverside	■	■	64
0445	Rustic Oak	■	■	24
1286	Salento Beige	■	■	80
1287	Salento Light Grey	■	■	80
0373	Silver City	■	-	62
0858	Stripe Oak Ice	■	-	8
0848	Swiss Oak Beige	■	■	34
0795	Swiss Oak Cashmere	■	-	34
0796	Swiss Oak Golden	■	■	34
0846	Swiss Oak Pearl	■	■	34
0504	Twist	■	■	36
1285	Urban Street Beige	■	-	66
1283	Urban Street Light	■	-	66
1284	Urban Street Medium	■	-	66
1288	White Lead Oak Blond	■	-	44
1289	White Lead Oak Dark Beige	■	-	44
1290	White Lead Oak Shadow Grey	■	-	44
0584	White Lime	■	■	10

Design shade variation / Niveau de contraste du décor : Light / Léger Medium / Moyen High / Fort

## Exclusive by Gerflor

2 technologies  
2 products

**All in 1**



## Creation 30 Solid Clic

- Duocore 2.0: New rigid core
- Exclusive Clic - Ideal for renovation
- Acoustic and walking comfort

- Duocore 2.0 : Nouvelle formulation rigidifiée
- Système clipsage exclusif
- Rénovation sur support existant
- Confort acoustique et à la marche



## Creation 30

- Ideal for New build
- Largest choice of designs: Mix & Match

- Pose sur support neuf ou préparé
- L'offre décors la plus large : Mix & Match



RANCH

■ Available / Disponible

Non contractual imagery / Reproductions coloris non contractuelles

# Northwood



NORTHWOOD MACCHIATO 0816  
DB 184 x 1219



NORTHWOOD MOKACCINO 0817  
DB 184 x 1219

DB = Dry Back

Creation by **Gerflor**



NORTHWOOD MOKACCINO

# Malua Bay



MALUA BAY 0448  
DB 184 x 1219 | SOLID CLIC 212 x 1239

DB = Dry Back

Creation by **Gerflor**



MALUA BAY

# Stripe Oak Ice



STRIPE OAK ICE 0858  
DB 184 x 1219



DB = Dry Back

Creation by **Gerflor**



STRIPE OAK ICE

STRIPE OAK ICE

# White Lime



WHITE LIME 0584  
DB 184 x 1219 | SOLID CLIC 212 x 1239



# Honey Oak



HONEY OAK 0441  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239

DB = Dry Back

Creation by **Gerflor**



HONEY OAK

HONEY OAK

# Cambridge



CAMBRIDGE 0465  
DB 184 x 1219





# Ballerina



BALLERINA 0347  
DB 184 x 1219 | SOLID CLIC 212 x 1239

DB = Dry Back

Creation by **Gerflor**



BALLERINA

BALLERINA

# Quartet



QUARTET HONEY 0870  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



QUARTET FAUVE 0859  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



QUARTET 0503  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239

DB = Dry Back

Creation by **Gerflor**



QUARTET FAUVE

QUARTET HONEY

# Cedar Brown



CEDAR BROWN 0850  
DB 230 x 1500 | **SOLID CLIC** 240 x 1461



CEDAR PURE 0849  
DB 230 x 1500 | **SOLID CLIC** 240 x 1461



DB = Dry Back

Creation by **Gerflor**



CEDAR BROWN

CEDAR BROWN

# Oak Fantasy



OAK FANTASY HONEY 1296  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



OAK FANTASY GREY 1295  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



OAK FANTASY BROWN 1294  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239

DB = Dry Back

Creation by **Gerflor**



OAK FANTASY GREY

OAK FANTASY HONEY

# Rustic Oak



RUSTIC OAK 0445  
DB 184 x 1219 | SOLID CLIC 212 x 1239



DB = Dry Back

Creation by **Gerflor**



RUSTIC OAK

# Michigan



MICHIGAN 0461  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



DB = Dry Back

Creation by **Gerflor**



MICHIGAN

MICHIGAN

# Brownie



BROWNIE 0459  
DB 184 x 1219



DB = Dry Back

Creation by **Gerflor**



BROWNIE

BROWNIE

# Amador



AMADOR 0447  
DB 184 x 1219 | SOLID CLIC 212 x 1239

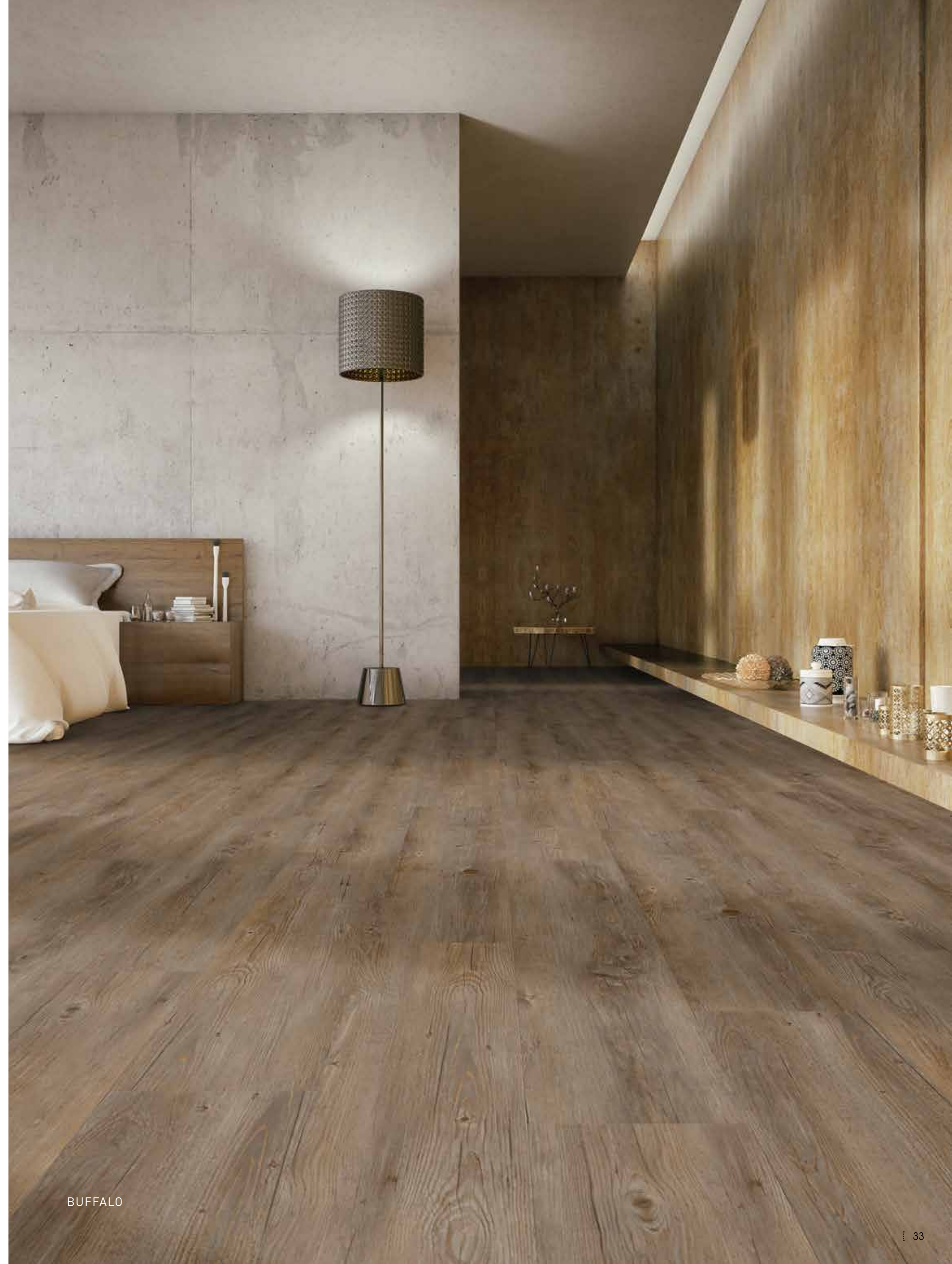




# Buffalo



BUFFALO 0457  
DB 184 x 1219



# Swiss Oak



SWISS OAK GOLDEN 0796  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



SWISS OAK BEIGE 0848  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



SWISS OAK PEARL 0846  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



SWISS OAK CASHMERE 0795  
DB 184 x 1219  
DB = Dry Back



# Twist



TWIST 0504  
DB 184 x 1219 | SOLID CLIC 212 x 1239



# Amarante



AMARANTE 0579  
DB 184 x 1219

DB = Dry Back

Creation by **Gerflor**



AMARANTE

AMARANTE

# Long Board



LONG BOARD 0455  
DB 184 x 1219 | SOLID CLIC 212 x 1239

DB = Dry Back

Creation by **Gerflor**



LONG BOARD

LONG BOARD

# Braukerne



BRAUKERNE BEIGE 1293  
DB 184 x 1219 | SOLID CLIC 212 x 1239



BRAUKERNE NATURAL 1292  
DB 184 x 1219 | SOLID CLIC 212 x 1239



DB = Dry Back

Creation by **Gerflor**



BRAUKERNE BEIGE

BRAUKERNE NATURAL

# White Lead Oak



WHITE LEAD OAK BLOND 1288  
DB 184 x 1219



WHITE LEAD OAK DARK BEIGE 1289  
DB 184 x 1219



WHITE LEAD OAK SHADOW GREY 1290  
DB 184 x 1219



DB = Dry Back

Creation by **Gerflor**



WHITE LEAD OAK SHADOW GREY

WHITE LEAD OAK DARK BEIGE

# Bostonian Oak



BOSTONIAN OAK BEIGE 0853  
DB 184 x 1219 | SOLID CLIC 212 x 1239



BOSTONIAN OAK HONEY 0851  
DB 184 x 1219 | SOLID CLIC 212 x 1239



BOSTONIAN OAK 0871  
DB 184 x 1219 | SOLID CLIC 212 x 1239



BOSTONIAN OAK GREY 0855  
DB 184 x 1219  
DB = Dry Back



Creation by **Gerflor**



BOSTONIAN OAK



# Arena



ARENA 0060  
DB 184 x 1219

DB = Dry Back

Creation by **Gerflor**



ARENA

ARENA

# Paint Wood Taupe



PAINT WOOD TAUPE 0856  
DB 184 x 1219

DB = Dry Back

Creation by **Gerflor**



PAINT WOOD TAUPE

PAINT WOOD TAUPE

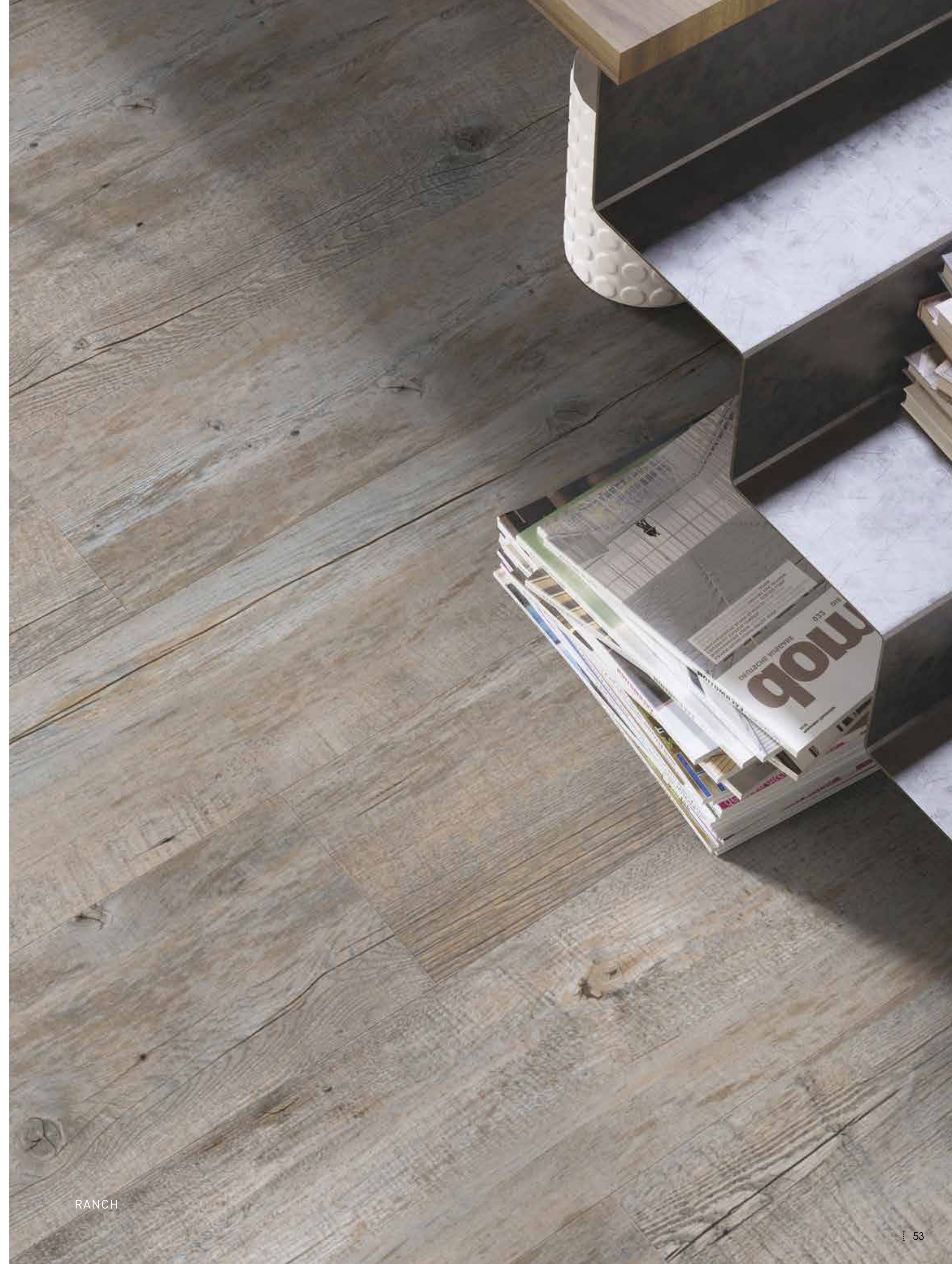
# Ranch



RANCH 0456  
DB 184 x 1219 | SOLID CLIC 212 x 1239  
230 x 1500

DB = Dry Back

Creation by **Gerflor**



RANCH

RANCH

# Chevron Hurricane



CHEVRON HURRICANE 0809  
DB 184 x 1219



DB = Dry Back

Creation by **Gerflor**



CHEVRON HURRICANE

CHEVRON HURRICANE

# Oxford



OXFORD 0061  
DB 184 x 1219



DB = Dry Back

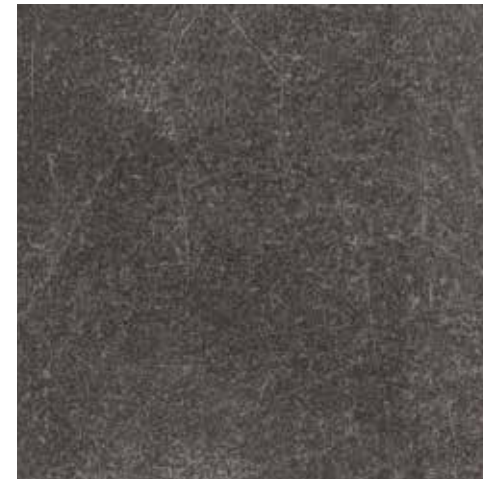
Creation by **Gerflor**



OXFORD

OXFORD

# Parker Station



PARKER STATION 0374  
DB 610 x 610 | **SOLID CLIC** 389 x 729

DB = Dry Back

Creation by **Gerflor**



PARKER STATION

PARKER STATION

# Oppland Stone



OPPLAND STONE 1291  
DB 457 x 914

DB = Dry Back

Creation by **Gerflor**



OPPLAND STONE

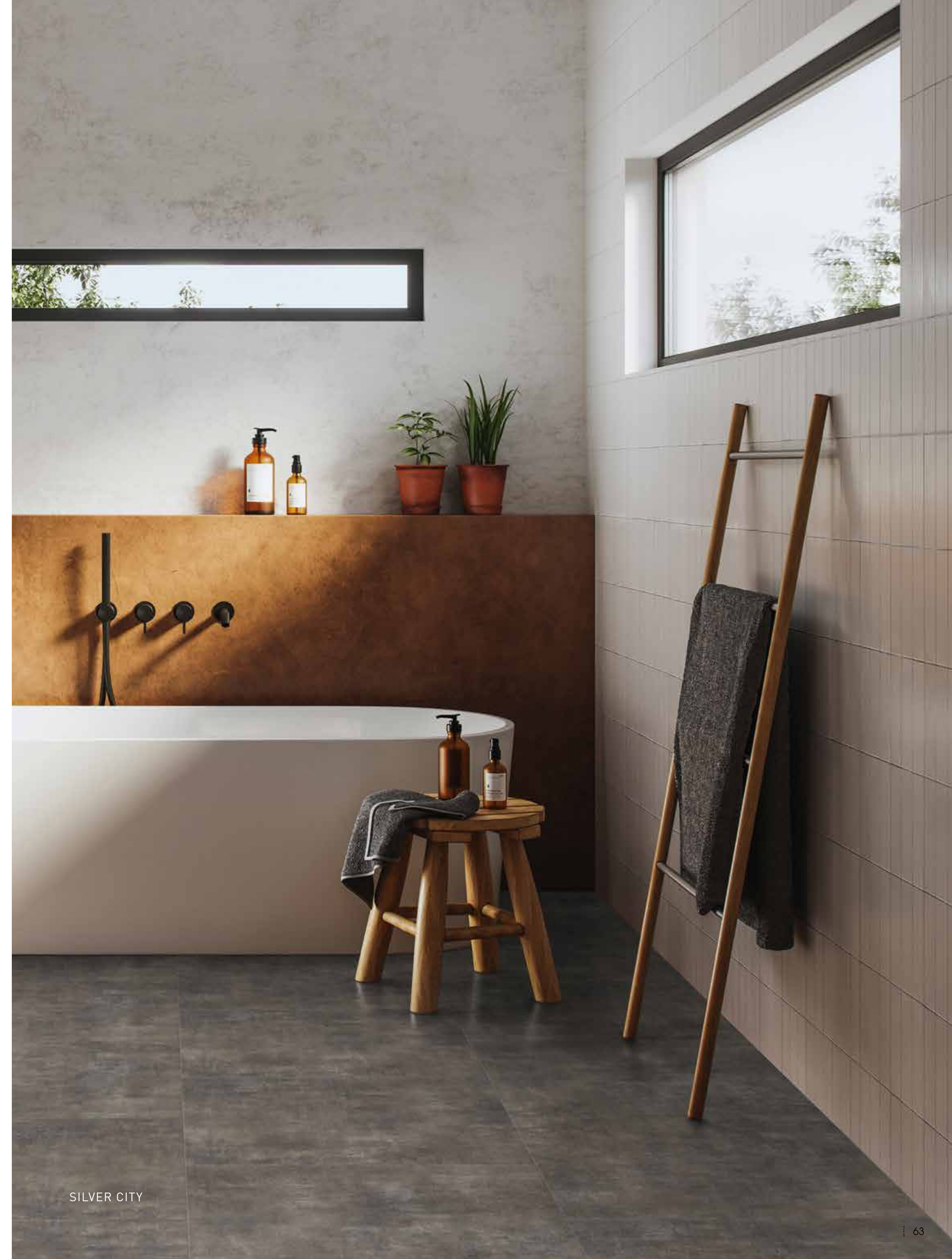
# Silver City



SILVER CITY 0373  
DB 610 x 610

DB = Dry Back

Creation by **Gerflor**



SILVER CITY



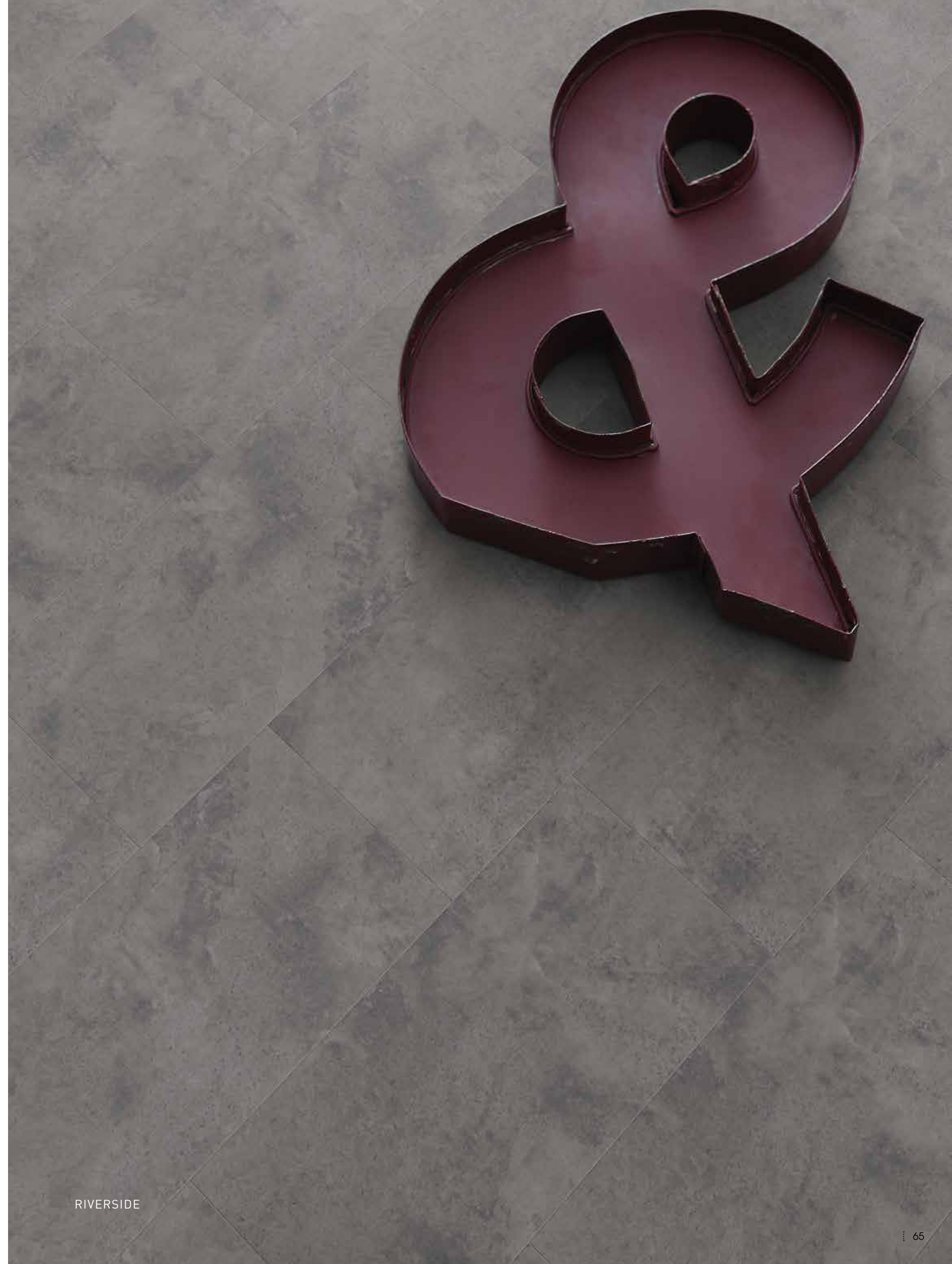
# Riverside



RIVERSIDE 0436  
DB 610 x 610 | **SOLID CLIC** 389 x 729

DB = Dry Back

Creation by **Gerflor**



RIVERSIDE

RIVERSIDE

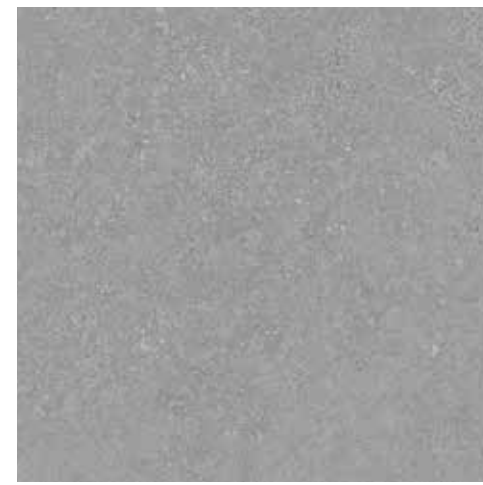
# Urban Street



URBAN STREET BEIGE 1285  
DB 610 x 610



URBAN STREET LIGHT 1283  
DB 610 x 610

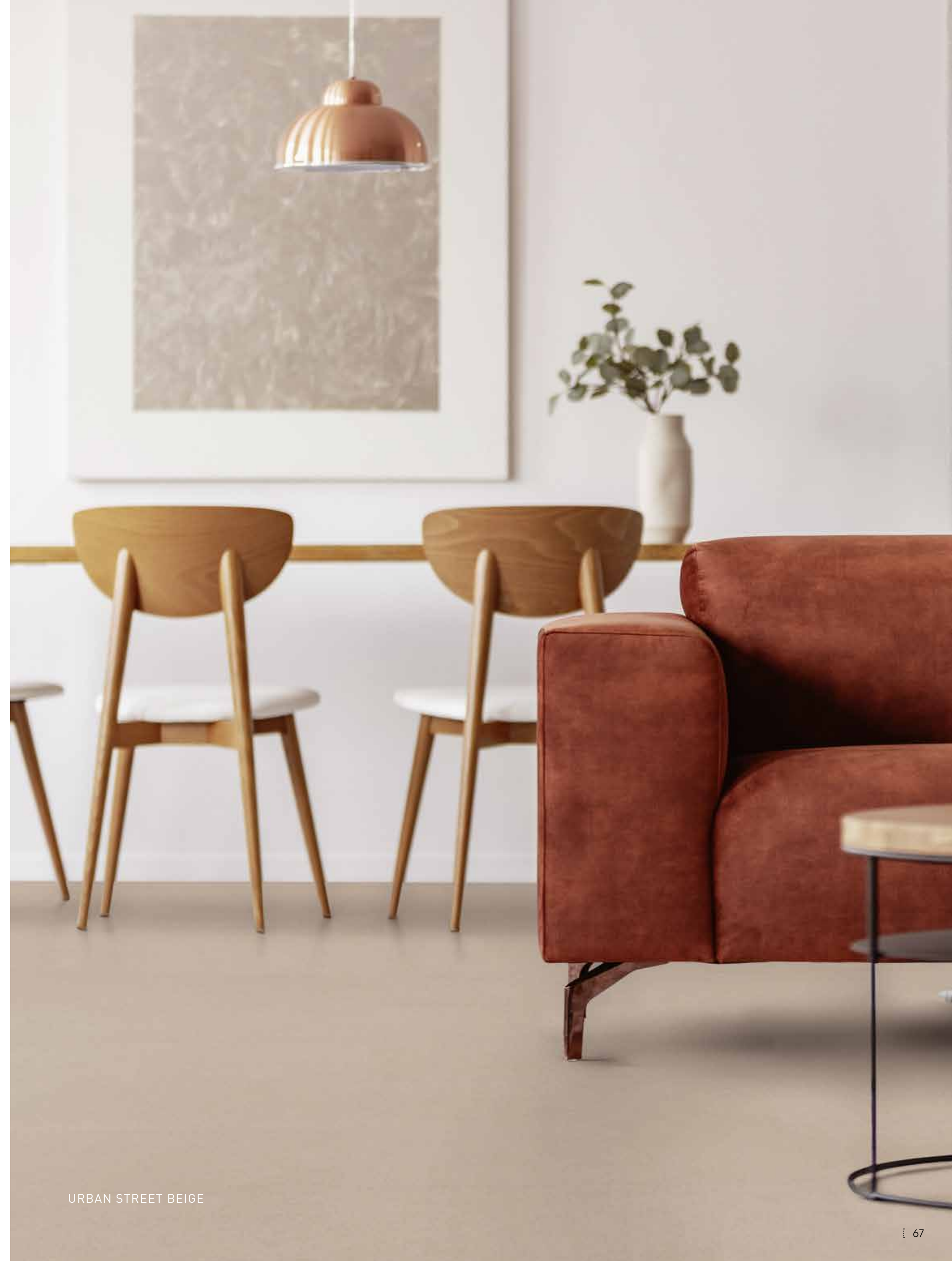


URBAN STREET MEDIUM 1284  
DB 610 x 610



DB = Dry Back

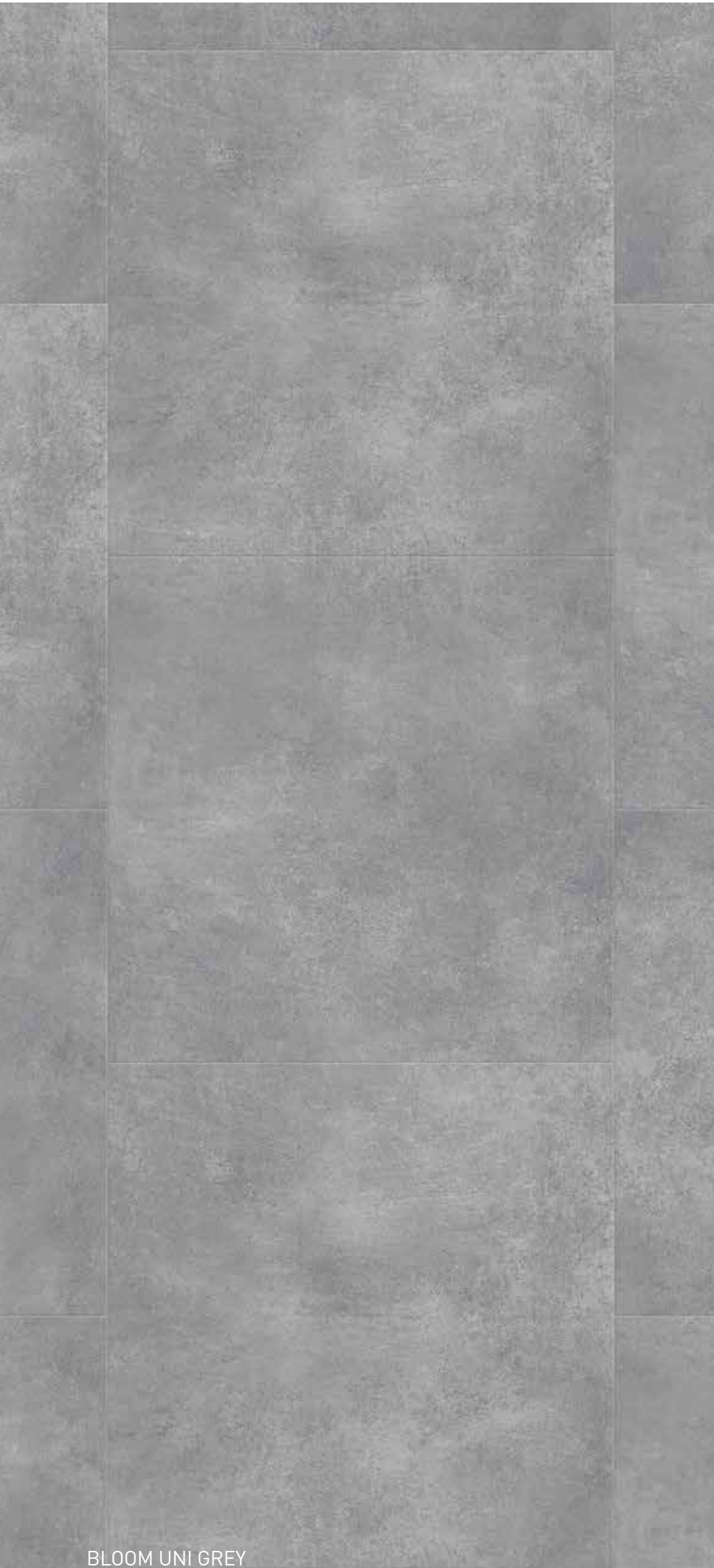
Creation by **Gerflor**



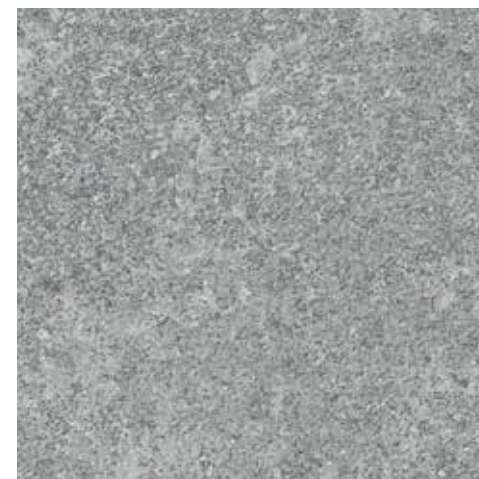
URBAN STREET BEIGE

URBAN STREET MEDIUM

# Bloom Uni



BLOOM UNI TAUPE 0868  
DB 610 x 610 | SOLID CLIC 389 x 729



BLOOM UNI GREY 0869  
DB 610 x 610 | SOLID CLIC 389 x 729

DB = Dry Back

Creation by **Gerflor**



BLOOM UNI TAUPE

# Back Street

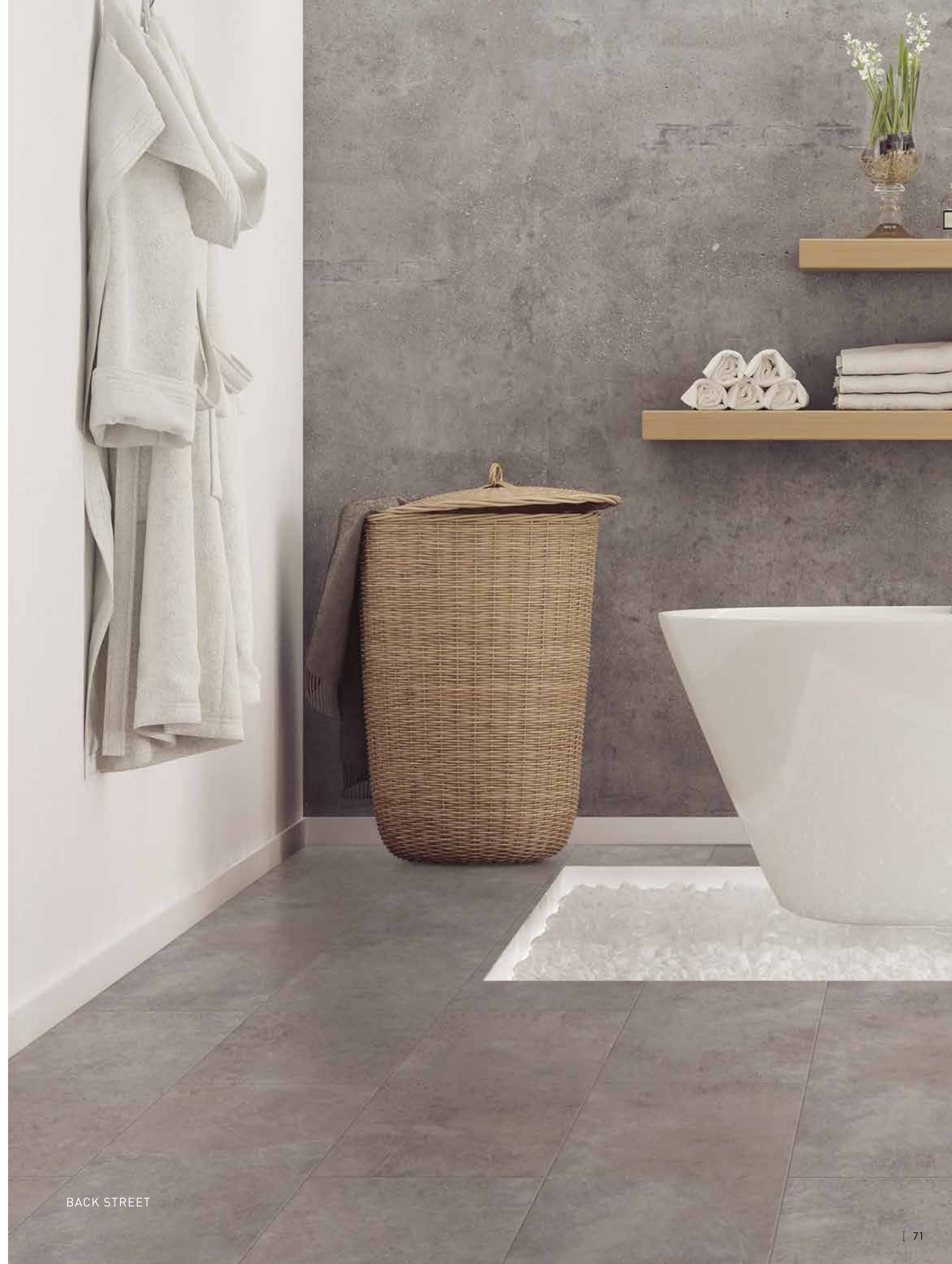


BACK STREET 0748  
DB 457 x 914



DB = Dry Back

Creation by **Gerflor**



BACK STREET

BACK STREET

# Carmel



CARMEL 0618  
DB 457 x 914 | SOLID CLIC 389 x 729



DB = Dry Back

Creation by **Gerflor**



CARMEL

CARMEL

# Reggia Ivory



REGGIA IVORY 0861  
DB 457 x 914



DB = Dry Back

Creation by **Gerflor**



REGGIA IVORY

REGGIA IVORY

# Durango



DURANGO MOKA 0750  
DB 610 x 610



DURANGO TAUPE 0751  
DB 610 x 610



# Curton Stone



CURTON STONE LIGHT BEIGE 1276  
DB 457 x 914 | SOLID CLIC 389 x 729



CURTON STONE LIGHT GREY 1275  
DB 457 x 914 | SOLID CLIC 389 x 729





# Salento



SALENTO LIGHT GREY 1287  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



SALENTO BEIGE 1286  
DB 184 x 1219 | **SOLID CLIC** 212 x 1239



DB = Dry Back

Creation by **Gerflor**



SALENTO BEIGE

SALENTO LIGHT GREY

# More than a floor

Bien plus que du sol

## Underlayer / Sous-couche

### Creation Solid Clic

Gerflor Acoustic 15dB 



Code: 1798  
Format: 1m x 151m

Gerflor Acoustic Plus 19dB 



Code: 0704  
Format: 0.98m x 15.31m

Gerflor Silence Plus 19dB 



Code: 5949  
Format: 1.18m x 8.51m

### Creation (Dry Back)

Gerflor Smart Fix 16dB 



Code: 1698  
Format: 1m x 7.51m

## Design skirting / Plinthe décor



Vinyl Code: 6086 + Color code / MDF Code: 5947 + Color code



White skirting can be painted over  
Plinthe blanche à peindre

Vinyl Code: 6086 S001 / MDF Code: 5947S001

## Design coverstrip / Profilé multi-fonction décor

Format: 45 mm x 0.90 m

Format: 45 mm x 0.90 m

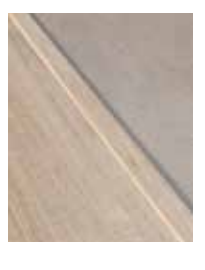
3 usages



Code: 0647 + Color code  
Available colors on [gerflor.com](https://www.gerflor.com)  
Coloris disponibles sur [gerflor.fr](https://www.gerflor.com)



Code Alu: 0647 S001



1. Expansion gap  
Joint dilatation

2. Ramp  
Rampe

3. Threshold  
Seuil

## Entrance mat / Tapis d'entrée

Quickmat Tiles: Pre-adhesived planks (12mm thick) / Quickmat Tiles : Lames pré-adhésivées (épaisseur 12mm)



Code: 1725, profiles 1726 and angles 1727 - Adapted to 4 to 6mm thick products - Sol de 4 à 6mm d'épaisseur

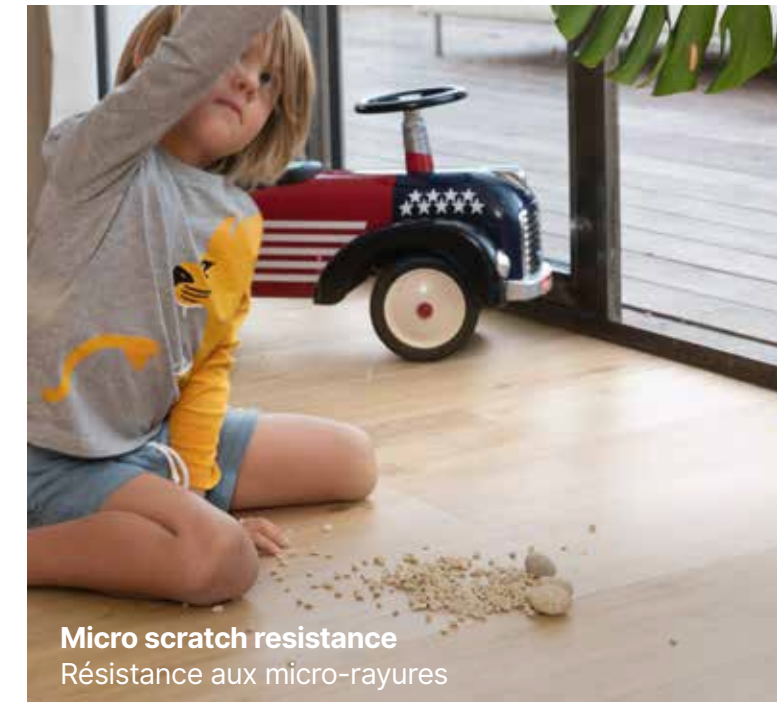
# New surface treatment

Nouveau traitement de surface



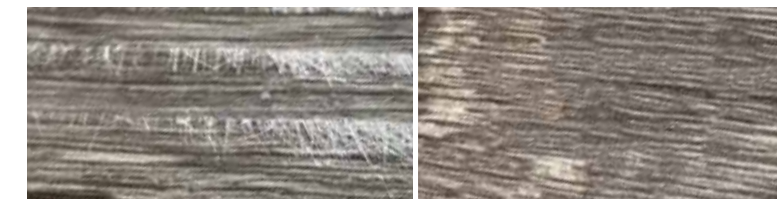
## Enhanced durability

Durabilité renforcée



Micro scratch resistance  
Résistance aux micro-rayures

Microscopic view (x5) - Vue microscopique (x5)



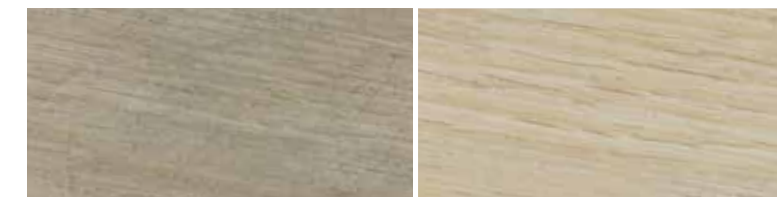
Standard varnish  
Vernis standard

Creation



Ease of maintenance  
Facilité d'entretien

Fouling after cleaning - Encrassement après entretien



Standard varnish  
Vernis standard

Creation

## Ultra matt finish

Aspect ultra mat



Gloss level (60° test) - Brillance (test 60°)



Standard varnish  
Vernis standard

Creation 2019 / Creation 2022  
Unchanged visual aspect  
Même matité

Maintenance guidelines available on [gerflor.com](https://www.gerflor.com)  
Protocoles d'entretien disponibles sur [gerflor.fr](https://www.gerflor.com)

**European LVT manufacturer since 1985**  
Fabricant Européen de LVT depuis 1985

- 4 LVT factories
- Stock in Europe  
12 logistics hubs
- Internal Design Center  
> exclusive designs
- 4 sites de production LVT
- Stock en Europe  
12 plateformes logistiques
- Direction artistique intégrée  
> décors exclusifs

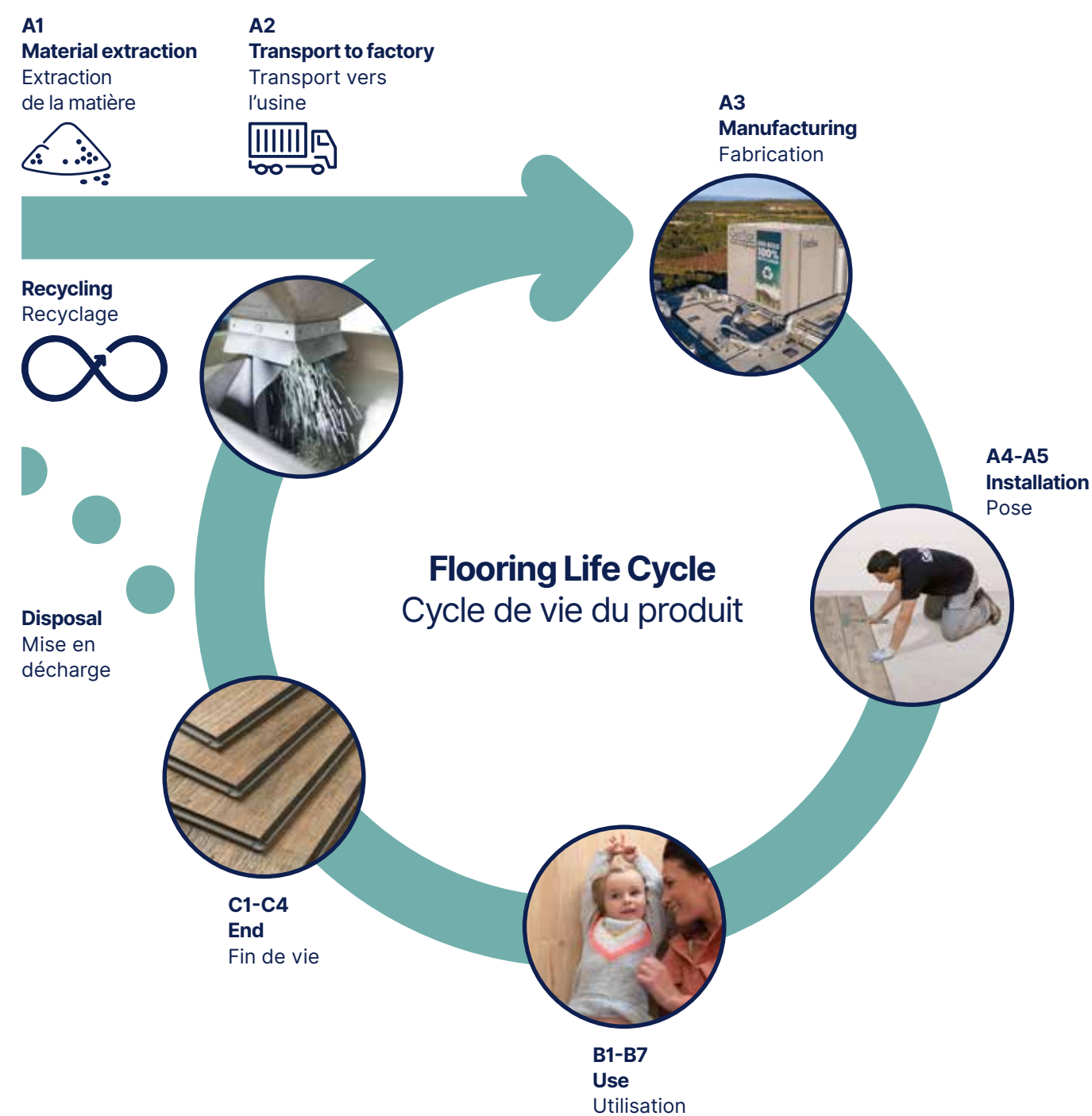
**Gerflor**  
**The Reference!**

# Our Commitments for a Sustainable future

Nos engagements pour un développement durable

## All Gerflor product ranges are developed according to a life cycle analysis model

Toutes les gammes de produits Gerflor sont développées selon un modèle d'analyse de cycle de vie



Third-party verified life cycle analysis of our products can be found in their Environmental Product Declaration (EPD)

Les analyses de cycle de vie certifiées par un laboratoire indépendant sont disponibles dans les fiches de données environnementales et sanitaires (FDES)

# Creation, the reference in sustainability

Creation, la référence en développement durable



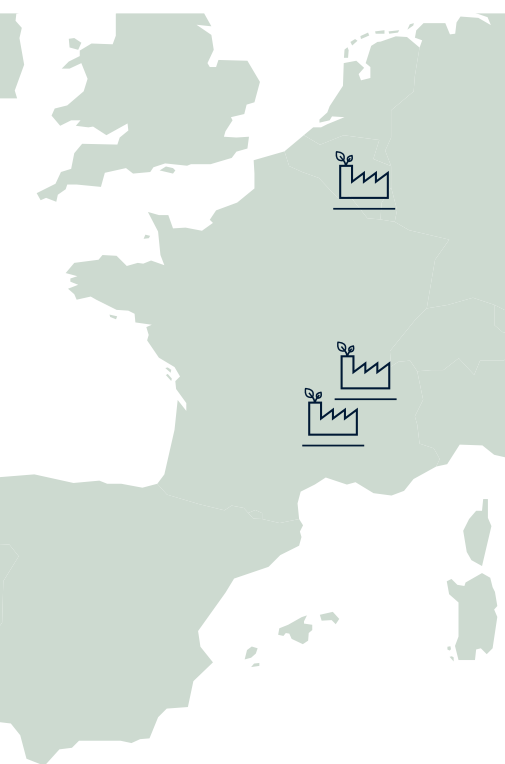
## Carbon footprint

- Manufacturing Footprint in Europe
- ISO 14001 & 50001 certifications
- Renewable energy

## Empreinte carbone

- Présence industrielle en Europe
- Certifications ISO 14001 & 50001
- Énergie renouvelable

3 factories in Europe  
3 sites de production en Europe



## Circularity

- 100% recyclable products
- Up to 55% recycled content
- Adhesive Free solutions
- Packaging using 100% recycled cardboard

## Économie circulaire

- Produits 100% recyclables
- Jusqu'à 55% de contenu recyclé
- Solutions de pose sans colle
- Packaging carton 100% recyclé



## Health and safety

- 100% Reach compliant
- Phthalate free\*
- Formaldehyde Free
- Indoor Air Quality: TVOC <10 µg/m³ after 28 days

## Santé et sécurité

- 100% conforme Reach
- Sans phthalate\*
- Sans formaldéhyde
- Qualité de l'air intérieur : TVOC <10 µg/m³ après 28 jours (ISO 16000-6)

\* Except recycled content  
\* Hors contenu recyclé



**we care / we act**





France: Gerflor - Service Express:

**N°Azur 0 810 569 569**

PRIX APPEL LOCAL

**N°Azur FAX 0 810 569 570**

PRIX APPEL LOCAL

e-mail: [contactfrance@gerflor.com](mailto:contactfrance@gerflor.com)

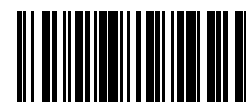
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Tel: +33 (0)4 74 05 40 00

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e-mail: [gerflorcontract@gerflor.com](mailto:gerflorcontract@gerflor.com)

gerflor.com / follow us



Z0045799

RC Lyon B 726 580 152 - JPE - 05/2022 - Z0045799 - Prix indicatif documentation : 4€

## We care / We act Our Commitments for a Sustainable future



**CARBON FOOTPRINT\***

-20 % kg

CO<sub>2</sub> equivalent/m<sup>2</sup>  
between 2020 and 2025



**BIOSOURCED CONTENT\*\***

10 % by 2025



**RECYCLED CONTENT**

30 % by 2025



**ADHESIVE FREE\*\*\***

35 % by 2025



**ANNUAL VOLUME RECYCLED**

60 000 t by 2025



\* Scopes 1 and 2 defined in the GHG protocol \*\* % of activity with biosourced materials \*\*\* % of activity - adhesive free solution